

Chun-Yu (Jimmy) Chang

■ www.chunyuchang.com  <https://www.linkedin.com/in/chun-yu-chang-203188173/>

✉ changchunyu25@gmail.com ☎ + (886) 913-820-324

UI/UX Designer with three years working experience and a Master's Degree from Northeastern University. Experienced with front-end programming and data visualization. Actively looking for UI/UX related design positions.

WORK EXPERIENCE

KKCompany Technologies Inc.

Taipei, Taiwan

Product Designer

March 2021 – Present

- Directed the UI/UX design of the new desktop app (and web player) and public Beta version to official version
- Strengthened the outcome quality of design center by formulating an audit system and team learning project
- Accelerated the prototyping efficiency by constructing the UI components file for all designers
- Facilitated design sprints and brainstorming sessions to build a vigorous and innovative design process
- Cooperated in the establishment of design system including semantic color system and design system website
- Boosted the website conversion rate (subscribe and download) by redesigning the official website pages

Rain Computing Inc.

Boston, MA

UI/UX Designer

October 2019 – Present

- Defined the target audiences and selling points of the product by conducting UX research approaches
- Implemented the agile UX design method with iterations to build high fidelity prototypes for various devices
- Organized and conducted usability tests for target users and refined the user experience accordingly
- Provided creative solutions for design controversies by identifying the real motivations and needs of the problems
- Standardized the cooperating mechanism with development team to enhance the efficiency and authenticity of UI

Abilia Achieve USA, LLC (Amelia iPretty)

Boston, MA

Web Designer

February 2020 – April 2020

- Developed the international version for the company's cosmos brand website on an e-commerce platform
- Established the brand value and user-centered experience with strategically arranged information architecture
- Increased the visitors' count by 300% and the conversion rate by 33%

EDUCATION

Northeastern University, College of Professional Studies (GPA: 3.79)

Boston, MA

Master of Professional Studies in Digital Media with the concentration of Interactive Design

September 2019

Tung-Hai University, School of Engineering

Taichung, Taiwan

Bachelor of Engineering in Computer Science with the concentration of Digital Innovation

June 2015

SELECTED PROJECTS

GuitarPUB Website

Boston, MA

Website Design

July 2019 – September 2019

- Clarified the target audiences and their goals, motivations, and pain points by building personas
- Focused on the users' needs and refined the user experience from different preexisting websites
- Built a content structure that fits the audiences' expectation strategically through the wireframing process
- Designed and created the prototype of the user interface and the overall experience with empathetic thinking

A Beginner's Wine Guide

Boston, MA

Infographic Design

April 2019 – June 2019

- Designed an infographic that can easily be comprehended by beginners to guide them for wine pairing
- Analyzed the raw data and identified the stories in the data with Tableau to introduce to the audience
- Visualized and illustrated the information with Adobe Suite to make it appealing and comprehensive

Multiplayer Snake

Boston, MA

Front-end Web Programming

September 2018 – December 2018

- Built a web game from scratch by using front-end languages to understand the possibility of programming
- Expanded the function and engagingness of the original version of Snake by adding multiplayer feature

SKILLS

Design Tools: Figma, Adobe Illustrator, Photoshop, InDesign, XD, Balsamiq, Tableau, WordPress, WIX, Shopify

Programming Languages: Html, CSS, JavaScript

Language: Proficient in English