Chun-Yu (Jimmy) Chang

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UI/UX Designer with a Master's Degree from Northeastern University. One-year start-up working experience. Experienced with front-end programming and data visualization. Actively looking for UI/UX related design position.

WORK EXPERIENCE

Rain Computing Inc.   Boston, MA
UI/UX Designer   October 2019 – Present
- Defined the target audiences and selling points of the product by conducting UX research approaches
- Implemented the agile UX design method with iterations to build high fidelity prototypes for various devices
- Organized and conducted usability tests for target users and refined the user experience accordingly
- Provided creative solutions for design controversies by identifying the real motivations and needs of the problems
- Standardized the cooperating mechanism with development team to enhance the efficiency and authenticity of UI

Abilia Achieve USA, LLC (Amelia iPretty)   Boston, MA
Web Designer   February 2020 – April 2020
- Developed the international version for the company's cosmos brand website on an e-commerce platform
- Established the brand value and user-centered experience with strategically arranged information architecture
- Increased the visitors' count by 300% and the conversion rate by 33%

APTAN Inc.   Remotely from Boston, MA
Intern UX Designer   February 2019 – April 2019
- Operated the UX design process on the company website redesign project remotely with the founder CEO
- Identified the value and the selling points of the company by applying Secondary Research
- Designed the UI/UX of the website based on the research in order to boost the conversion rate using Adobe XD

EDUCATION

Northeastern University, College of Professional Studies (GPA: 3.79)   Boston, MA
*Master of Professional Studies in Digital Media with the concentration of **Interactive Design***   September 2019
Tung-Hai University, School of Engineering   Taichung, Taiwan
*Bachelor of Engineering in Computer Science with the concentration of **Digital Innovation***   June 2015

SELECTED PROJECTS

GuitarPUB Website   Boston, MA
Website Design   July 2019 – September 2019
- Clarified the target audiences and their goals, motivations, and pain points by building personas
- Focused on the users' needs and refined the user experience from different preexisting websites
- Built a content structure that fits the audiences' expectation strategically through the wireframing process
- Designed and created the prototype of the user interface and the overall experience with empathetical thinking

A Beginner's Wine Guide   Boston, MA
Infographic Design   April 2019 – June 2019
- Designed an infographic that can easily be comprehended by beginners to guide them for wine pairing
- Analyzed the raw data and identified the stories in the data with Tableau to introduce to the audience
- Visualized and illustrated the information with Adobe Suite to make it appealing and comprehensive

Multiplayer Snake   Boston, MA
Front-end Web Programming   September 2018 – December 2018
- Built a web game from scratch by using front-end languages to understand the possibility of programming
- Expanded the function and engagingness of the original version of Snake by adding multiplayer feature

SKILLS

Design Tools: Adobe Illustrator, Photoshop, InDesign, XD, Balsamiq, Tableau, WordPress, WIX, Shopify
Programming Languages: Html, CSS, JavaScript, JQuery
Language: Proficient in English